



September 1, 2006

The Atlanta Chapter of the American Guild of Organists (AGO) is honored to host the 2007 AGO Region IV Convention June 17-20 2007. We invite you to place an advertisement in our Convention Program Book.

The Convention Program Book is a marvelous opportunity for you to reach this select audience of professional church musicians. You can showcase your talents as a performer or presenter, your business, or your church or educational institution.

Most attendees will come from AGO Region IV, which includes Florida, Georgia, Alabama, Mississippi, Louisiana, North Carolina, South Carolina, and Tennessee. Further specifics on our Convention and area attractions are available on the Convention website at www.agoatlanta.org.

Also attached are pages with contract information and an order form showing sizes and prices. You will find these rates to be the best around! We will be glad to answer any questions. Feel free to contact one of us using the information on the Advertising Rate Sheet or Contract.

We look forward to your sharing in the great event with us!

Sincerely,
Scott Atchison
Program Book Committee

Program Book Advertising
American Guild of Organists Region IV Convention
June 17 - 20, Atlanta, Georgia

Advertising Guidelines

The AGO Region IV Program Book will be published for the June 2007 Convention by the Program Book Committee in cooperation with the American Guild of Organists, a non-profit organization.

The publishers reserve the right to decline any advertisement before or after the published closing date that does not meet with their approval in any way. Acceptance of materials does not bind the publishers by any condition, printed or otherwise when they conflict with the terms and conditions of this advertising schedule or any amendment thereto.

Advertiser and/or advertising agency assumes liability for all content (including text, photograph and/or illustration) of advertisements printed, and also for any claims therefrom made against the publishers.

Payment must be made in U.S. dollars by a check drawn on a U.S. bank.

All display advertising requests must be confirmed with a completed reservation (enclosed). Inside front, inside back and outside back cover reservations will be honored on a first-come, first-served basis, depending on receipt of order and payment. All other ads must be in black and white only and have borders or boxes.

An advertiser using an advertising agency is responsible for any debts incurred by the agency in the advertiser's name. If an advertising agency defaults on payment or declares bankruptcy, the advertiser will pay all cost directly to the Publishers, regardless of whether the defaulting agency has already been paid for the space.

All ads must be submitted on computer disk in required format as outlined on the Advertising Rate Sheet. We cannot typeset or design advertisements. Publisher will not convert incompatible submissions and they will be returned to advertiser. Placement of advertising assumes agreement with all stated policies of this advertising contract.

Advertising Rates

Cover Ads		\$350
3 available: full color / with bleeds		
Inside Front Cover	7 x 9 1/2	
Inside Back Cover	7 x 9 1/2	
Outside Back Cover	7 x 9 1/2	
 Full Page Ads		 \$250
black & white / no bleeds	6 1/2 x 9	
 Half Page Ads Horizontal		 \$150
black & white / no bleeds	6 1/2 x 4 1/2	
 Half Page Ads - Vertical		 \$150
black & white / no bleeds	3 1/4 x 9	
 Quarter Page Ads		 \$100
black & white / no bleeds	3 1/4 x 4 1/2	
 Professional Card Ads		 \$50
black & white / no bleeds	3 1/4 x 2 1/4	



Mechanical Requirements for Advertisements: All advertisements must be formatted using Quark 4.0 or higher (for Mac) or Adobe In Design (for Mac). Image files should be 300 dpi - jpg, eps or tiff. Completed file must be Quark or In Design (for Mac). Hard copy printout of ad must accompany files which should be submitted on cd. *If ad copy is not submitted according to the requirements listed above, the ad will be returned. If the advertiser is unsure of the requirements listed above, it is suggested they consult a local designer, printer or full service facility, for assistance with formatting.

Deadlines: The deadline for all advertising materials, contract and payment is December 15, 2006.

Please remit contract, payment and materials by December 15, 2006 to:

Scott Atchison / PRUMC, 3180 Peachtree Road, NW, Atlanta, GA 30305.
 Make checks payable to: AGO Region IV.

Questions? Contact Scott Atchison at 404-240-8231 or scott @prumc.org.

Advertising Contract
Official Convention Program Book
Region IV: June 17 - 20, 2007

Deadline for Materials, Contract and Payment: **December 15, 2006**

Name of Advertiser (Company): _____

Name of Person Placing Ad (Contact): _____

Email: _____

Phone: _____

Fax: _____

Address: _____

City / State / Zip: _____

I/we have read and understand the schedule terms and conditions of this agreement, and will abide by them.

Signature: _____ Title: _____ Date: _____

<u>Ad</u>	<u>Quantity</u>	<u>Description</u>	<u>Size</u>	<u>Cost</u>
Cover Ads - full color / with bleeds				
<input type="checkbox"/>	_____	Inside Front Cover	7 x 9 1/2	\$350
<input type="checkbox"/>	_____	Inside Back Cover	7 x 9 1/2	\$350
<input type="checkbox"/>	_____	Outside Back Cover	7 x 9 1/2	\$350
Full Page Ads				
<input type="checkbox"/>	_____	black & white / no bleeds	6 1/2 x 9	\$250
Half Page Ads Horizontal				
<input type="checkbox"/>	_____	black & white / no bleeds	6 1/2 x 4 1/2	\$150
Half Page Ads - Vertical				
<input type="checkbox"/>	_____	black & white / no bleeds	3 1/4 x 9	\$150
Quarter Page Ads				
<input type="checkbox"/>	_____	black & white / no bleeds	3 1/4 x 4 1/2	\$100
Professional Card Ads				
<input type="checkbox"/>	_____	black & white / no bleeds	3 1/4 x 2 1/4	\$50
TOTAL COST				\$_____

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